

# OKI'S C650

## THE BUILDING BLOCKS OF EVERY SALE

When you're selling something valuable like property, you have to make sure every inch of it looks its best. That means the highest quality printing, often on special media of different sizes and thickness.

And when the turnover on property is high, you'll need to react quickly too. OKI's printer not only fits seamlessly in with your daily requirements; it helps customers fall in love with their future home.

**1**

### Catalogues & Leaflets

210x297 mm  
All the vibrant materials you need to show off your properties



**2**

### Plans

210x297 mm  
Help your customers picture a space with clear, high-quality plans



**3**

### Project Realisations

210x297 mm  
Create mockups of different rooms to help customers visualise the space and plan their furniture



**4**

### Back Lit Window Displays

210x297 mm  
Capture the attention of passers-by with eye catching window displays of your properties



**5**

### Back Office Printing

210x297 mm  
Cover your day-to-day printing needs, from contracts and invoices to mailshots



**6**

### Floor Stickers

210x210 mm  
Help your customers observe the current social distancing guidelines



**7**

### Totem Banners

210x1320 mm  
These freestanding displays help showcase your properties and any other important information



**8**

### OKI's C650 Printer

C650 is compact with unrivalled media flexibility and no compromise on performance



## OKI'S C650 IT'S THE LITTLE THINGS

### THAT MAKE A LOT HAPPEN...

- Compact, requiring **minimal space** to place and operate
- Perform all operations **quickly and easily** with full front access – no need to move the device
- **Minimal downtime** for a fast-paced real-estate environment
- Vibrant, **high quality printing** on special media of varied size and thickness



### NO COMPROMISE ON PERFORMANCE



**LED technology** - provides superior colour quality



**Unrivalled media flexibility** - 35ppm A4 colour prints, 60 to 256gsm media weight and B8 to 1.32 m banners all from one device



**Designed to just keep printing** - extremely robust with metal parts rather than plastic



**Unrivalled ROI** - separate toners and drums lowers running costs, ensuring excellent total cost of ownership



- The Design Hub, powered by Shoppa - for all your print and design needs, in-house
- Access a library of templates and graphics or create your own with easy to use 'drag and drop' functionality
- QR code generator promotes customer engagement through low-touch communications

- Personalise your communications with variable data printing
- Manage your printer and media settings with pre-set custom media files
- Monitor your consumables status and order online when needed
- For more information visit, [www.thedesigndesignhub.com](http://www.thedesigndesignhub.com)



#### 3 Year On-Site Warranty

Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years at no extra cost. Simply register your product within 30 days of purchase to be eligible for our unique all inclusive offer. For further information please visit: [WWW.OKI.CO.UK/WARRANTY](http://WWW.OKI.CO.UK/WARRANTY) or [WWW.OKI.IE/WARRANTY](http://WWW.OKI.IE/WARRANTY) Without registration, the standard pan-European 1 year warranty applies.

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