

## OKI'S C650 DELIVERING RESTAURANTS FAST PRINT TO-GO

The growth of 'to-go' delivery and catering is providing more opportunities than ever for you to create printed, personalised messages and experiences for your customers.

Create an experience your customers will love and drive revenue through high quality, colour printing.

### 1 Table Tents (with QR codes)

117x127 mm

Display recommendations, special offers & provide menu access via QR code



### 2 Customised Bottle Neckers

88x200 mm

Give customers a personalised experience and drive product sales



### 3 Waterproof Menus (with QR codes)

210x297 mm

Promote "specials of the day" daily - no need to wait for your print supplier



### 4 Window Clings

210x297 mm

Make it easy for customers to see your latest offers or opening times



### 5 Banners

210x1320 mm

Adapt your special offers based on the latest trends and competitor activity



### 6 Round Floor Stickers

210x210 mm

Help your customers to observe the current social distancing guidelines



### 7 Back Office Printing

210x297mm

Don't forget about your printing to keep your restaurant running smoothly



### 8 OKI's C650 Printer

C650 is compact with unrivalled media flexibility and no compromise on performance



## OKI'S C650 IT'S THE LITTLE THINGS

### THAT MAKE A LOT HAPPEN...

- Compact, requiring **minimal space** to place and operate
- Perform all operations **quickly and easily** with full front access – no need to move the device
- Minimum installation space, minimum operating space, maximum performance



### NO COMPROMISE ON PERFORMANCE



**LED technology** - provides superior colour quality



**Unrivalled media flexibility** - 35ppm A4 colour prints, 60 to 256gsm media weight and B8 to 1.32 m banners all from one device



**Designed to just keep printing** - extremely robust with metal parts rather than plastic



**Unrivalled ROI** - Separate toners and drums lowers running costs, ensuring excellent total cost of ownership



- The Design Hub, powered by Shoppa - for all your print and design needs, in-house
- Access a library of templates and graphics or create your own with easy to use 'drag and drop' functionality
- QR code generator promotes customer engagement through low-touch communications

- Personalise your communications with variable data printing
- Manage your printer and media settings with pre-set custom media files
- Monitor your consumables status and order online when needed
- For more information visit, [www.thedesignhub.com](http://www.thedesignhub.com)



#### 3 Year On-Site Warranty

Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years at no extra cost. Simply register your product within 30 days of purchase to be eligible for our unique all inclusive offer. For further information please visit: [WWW.OKIME.AE/WARRANTY](http://WWW.OKIME.AE/WARRANTY)  
Without registration, the standard pan-European 1 year warranty applies.

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