

# OKI'S C650 TAKING THE PAIN OUT OF PRINT FOR HEALTHCARE

Busy 24/7 medical organisations face increasingly complex challenges. Patient satisfaction and quality of care, as well as patient safety and data protection are key, yet they often operate within hectic environments and to limited budgets.

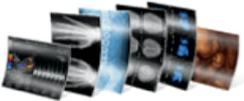
With OKI, healthcare providers can print higher quality patient-centric applications more efficiently and cost effectively, while delivering critical patient care.

**1**

### Medical Images

210x297 mm

Provide near-diagnostic coloured medical imaging on standard paper for patient records



**2**

### Medical Labels

110x80 mm

Ensure clear labelling to help staff identify administered medications



**3**

### Personalised Wristbands

25x250 mm

Improve patient safety and peace of mind with clear and accurate barcoded wristbands



**4**

### Banners

210x1320 mm

Promote the latest health campaigns to patients and direct them to relevant departments

**DENTISTRY** →

**5**

### Marketing Materials

210x297 mm

Promote your services and quality of care to patients build a sense of trust and reliability



**6**

### Back Office Documents

210x297 mm

Operate efficiently and print all healthcare back office documents



**7**

### Patient Documents

210x297mm

Print personalised patient documents quickly and cost effectively while protecting confidentiality



**8**

### OKI's C650 Printer

C650 is compact with unrivalled media flexibility and no compromise on performance



## OKI'S C650 IT'S THE LITTLE THINGS

### THAT MAKE A LOT HAPPEN...

- Compact, requiring **minimal space** to place and operate
- Perform all operations **quickly and easily** with full front access – no need to move the device
- Minimum installation space, minimum operating space, maximum performance
- Safe and secure - IC card or PIN authentication protects confidential patient data



### NO COMPROMISE ON PERFORMANCE



**LED technology** - provides superior colour quality



**Unrivalled media flexibility** - 35ppm A4 colour prints, 60 to 256gsm media weight and B8 to 1.32 m banners all from one device



**Designed to just keep printing** - extremely robust with metal parts rather than plastic



**Unrivalled ROI** - Separate toners and drums lowers running costs, ensuring excellent total cost of ownership



- The Design Hub, powered by Shoppa - for all your print and design needs, in-house
- Access a library of templates and graphics or create your own with easy to use 'drag and drop' functionality
- QR code generator promotes customer engagement through low-touch communications

- Personalise your communications with variable data printing
- Manage your printer and media settings with pre-set custom media files
- Monitor your consumables status and order online when needed
- For more information visit, [www.thedesignhub.com](http://www.thedesignhub.com)



#### 3 Year On-Site Warranty

Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years at no extra cost. Simply register your product within 30 days of purchase to be eligible for our unique all inclusive offer. For further information please visit: [WWW.OKI.CO.UK/WARRANTY](http://WWW.OKI.CO.UK/WARRANTY) or [WWW.OKI.IE/WARRANTY](http://WWW.OKI.IE/WARRANTY) Without registration, the standard pan-European 1 year warranty applies.

#### OKI EUROPE (UK & Ireland)

Blays House, Wick Road,  
Egham, Surrey.

UK

+44 (0) 1784 274 300

[WWW.OKI.COM/UK](http://WWW.OKI.COM/UK)

[WWW.OKI.COM/IE](http://WWW.OKI.COM/IE)