

# Get Smarter About Sustainability Checklist

Print is an increasingly important part of the sustainability story. Are you achieving your sustainability goals with specific, measurable contributions? Use this checklist to get smarter about sustainability.



## Are your printers built to last?

- ▶ How long are your printers designed to last?
- ▶ Are your devices built from recycled materials? If so, how much?
- ▶ Are your printing devices future-proofed with capacity for security upgrades and new features you might need as your organisation grows?



## Is your print fleet optimised for your organisation's needs?

- ▶ Do you need devices that print larger A3/tabloid-size paper, or would your needs be met with smaller, more efficient printers?
- ▶ Do you actually need all the printers in your fleet?
- ▶ Is your printing ecosystem flexible enough to keep up with the growing need for hybrid work arrangements?



## Are your printers cloud-enabled?

- ▶ Can your devices leverage the Internet of Things (IoT) for predictive support and remote maintenance?
- ▶ Does your print fleet allow your organisation to take advantage of cloud printing and reduce—or even eliminate—physical infrastructure?



## What is driving the replacement of your printers—contract terms or data?

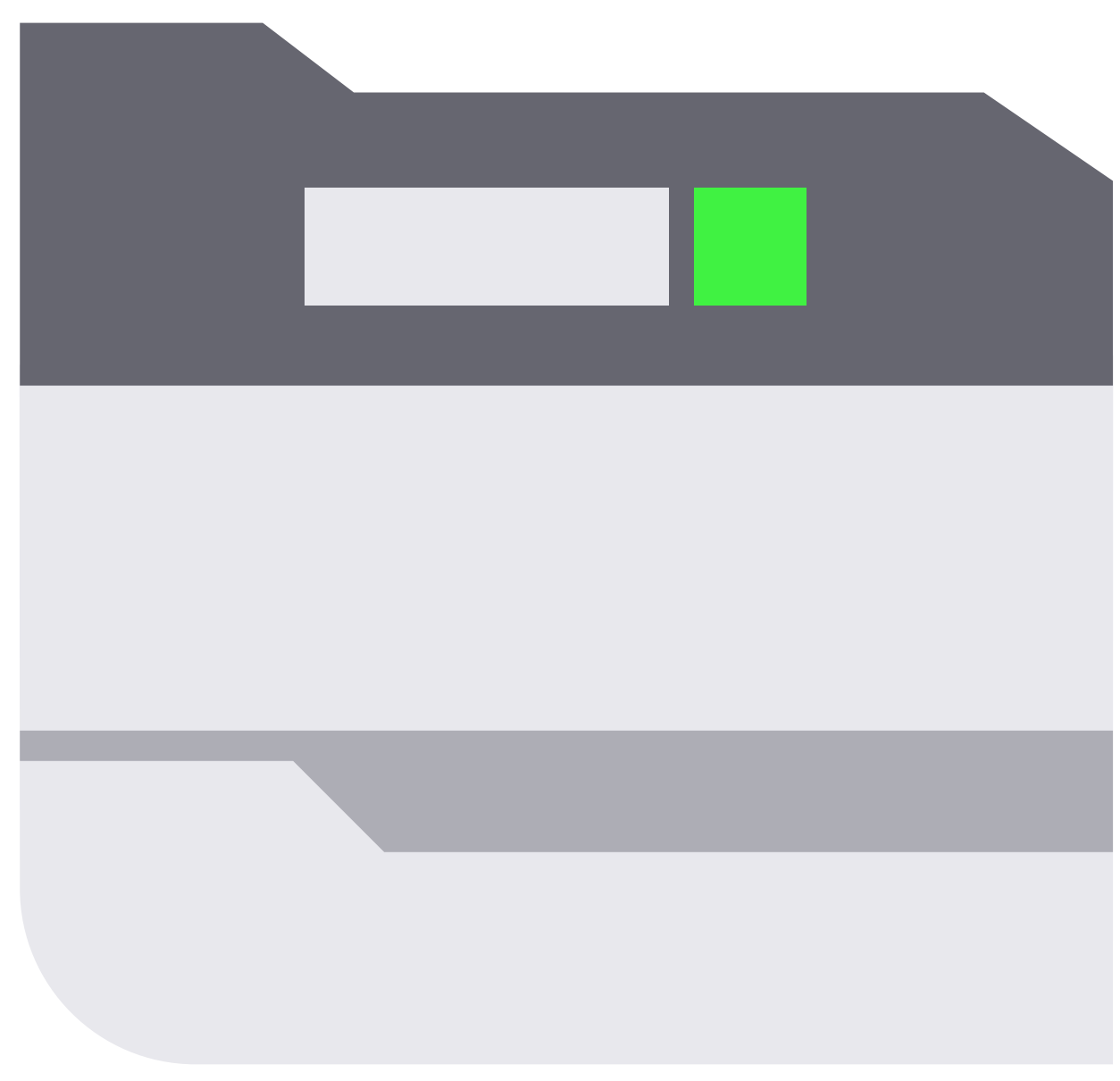
- ▶ Do you have easy access to data and analytics about how your printers are performing and guide you through targeted device replacements?
- ▶ Are your devices equipped with sensors to assess service needs?



## Are you part of a responsible reuse / recycling programme?

- ▶ How does your organisation dispose of toner cartridges and retired devices?
- ▶ Does your organisation engage in any programs to help offset your carbon footprint?

When it comes to sustainability, you should have a partner that shares your vision for the future. With Lexmark, you can make print a vital and meaningful component of your sustainability story. Check out some of the ways Lexmark delivers on its commitment to supporting a more circular economy.



## Designed for the long run

Lexmark printers:

- ▶ Intentionally engineered to last **7 or more years**
- ▶ Built from **carefully sourced and recycled materials**
- ▶ Contain **4x more post-consumer recycled (PCR) plastic** than the nearest competitor

## An optimized ecosystem of devices

Lexmark Managed Print Services:

- ▶ Help you reduce your physical print infrastructure by up to **61%**
- ▶ Print **30% fewer pages** with paper saving and industry capture solutions
- ▶ Empower you to better adapt to hybrid work with **interconnected devices**



## Cloud-integrated and IoT-enabled

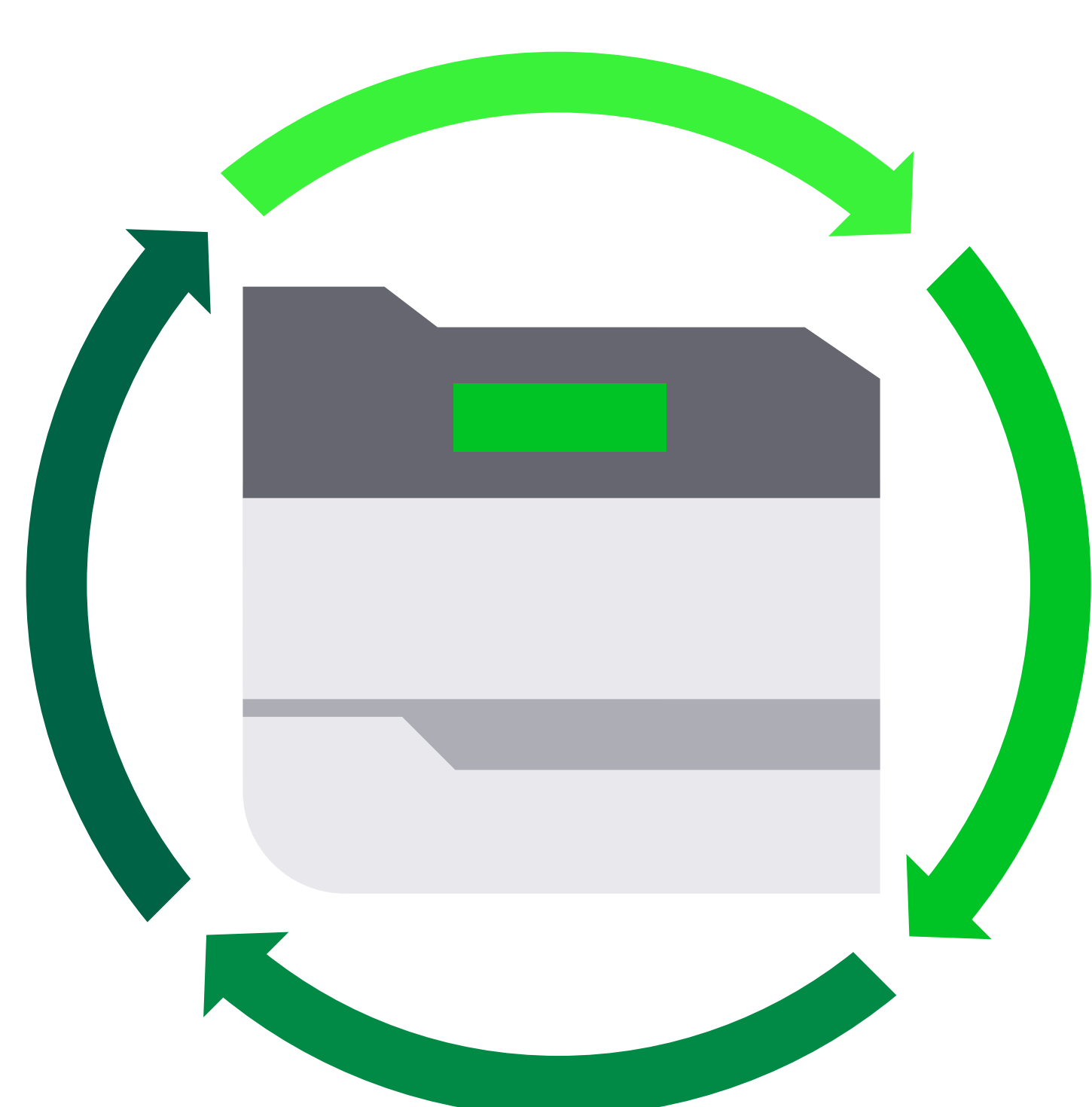
Lexmark Cloud Print Management:

- ▶ Can remotely repair device disruptions **70% of the time**
- ▶ Can **completely eliminate** physical print infrastructure, including servers
- ▶ Drastically **reduce printed pages and supplies usage**

## Device replacement driven by data

Smart Refresh device lifecycle management:

- ▶ **Reduces waste** through targeted printer replacement
- ▶ Helped a leading home improvement retailer save **US\$1.5 million** in costs



## Helping you responsibly reuse and recycle

Lexmark recycling programmes:

- ▶ Empower you to offset your paper usage with **planted trees**
- ▶ Have recycled or reused **more than 100 million cartridges**
- ▶ Recycled **over 6,000 metric tons** in 2020



Want to learn more about Lexmark's industry-leading approach to sustainability?

Watch the video

