

# Help your customers adapt today, for the new tomorrow, with OKI

With nearly 80% of business activity being disrupted by the coronavirus pandemic\*\*, the ability to quickly adapt to the new tomorrow, whatever that might be, is critical to survival.

For speed & convenience  
please use our  
self-service check

# OKI



To help, OKI is offering a **free\*** 'Adapt Today' Business Agility Pack valued at approx. **£450/€500\*** with the purchase of an eligible OKI colour printer and a set of OKI Original CMYK toners\*.

**BUY** any one of the following printers, plus a set of CMYK Toners



Already own one of these models?  
Simply buy a set of CMYK Toners!

... and receive the **FREE** OKI Business Agility Pack



**FREE**  
6 months Subscription  
to OKI's Creative Platform



**ABBYY**

**FREE**  
6 months Subscription  
ABBYY Fine Scanner



**FREE**  
Media for Sector  
Specific Applications



**FREE**  
Sector Specific  
Graphics



## The Design Hub - All your print and design needs, in-house

The Design Hub powered by Shoppa, is OKI's one-stop-shop to business agility. Empower your customers business to create and print professional quality, fully personalised visual communications and marketing collateral in-house in a few simple clicks.

### STEP 1

Your customer purchases an eligible OKI printer models with a full set of Original CMYK toners. Or, if the customer already owns an eligible OKI printer model, they simply purchase the full set of Original CMYK toners.

### STEP 2

Your customer then needs to register their purchase via our claim page and provide proof of purchase within 30 days.

### STEP 3

Once verified, your customer will receive a link to activate the software licences and arrange the delivery of the free media pack.

**FIND OUT MORE >**

\*Terms and conditions apply. Offer available 10.11.20 - 30.06.21. \*\*Source: Cascade Insights, March 2020.