

Prepare for Natasha's Law now with Brother

Natasha's Law is a welcome change for the two million allergy sufferers in the UK. Coming into full effect across England in October 2021, Natasha's Law will change how food that is Pre-Packaged for Direct Sale (PPDS) are labelled.



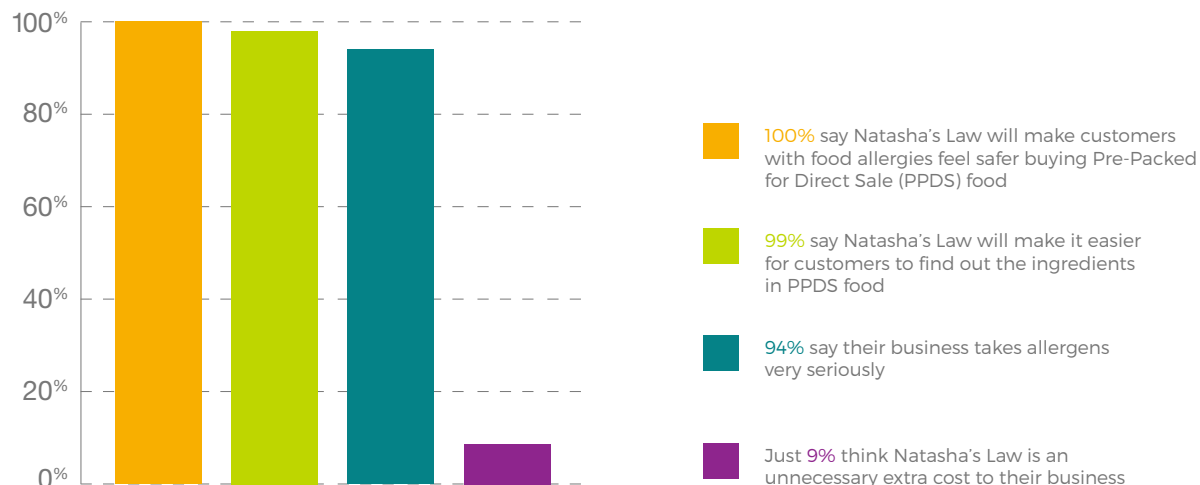
What is Natasha's Law?

Natasha's Law is designed to give those with allergies complete certainty that the PPDS food they are buying is safe for them to eat.

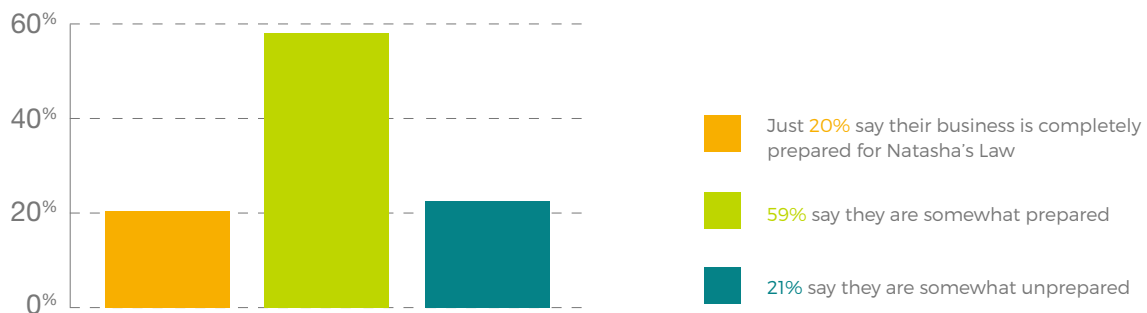
Natasha's Law will ensure that preparing, packing and selling food from the same premises, or food that is packed centrally and sold from a mobile stall or vehicle belonging to the same business must include a label with a full list of ingredients.

All PPDS products will need to clearly display the name of the food and a full list of all ingredients. Any allergens must be highlighted within the ingredients list, for example by printing them in bold or a different colour.

The food industry supports Natasha's Law



They just need your help to be ready



*according to a survey of 100 food retailers that package goods on site.
For full details visit <https://www.brother.co.uk/business-solutions/mobile-print-and-label/food-labelling/natashas-law-ebook>

Brother's Labelling Solutions



TD2120N

High-volume labelling for the network or on the move

A compact machine with the speed, features and media capacity of a desktop printer plus the option to get out and about if you need to.

[Find out more](#)



TD4520DN

Professional Network Desktop Label Printer

Using direct thermal print technology, accurate images with crisp definition is created. Great for printing high-volume, temporary labels with barcodes.

[Find out more](#)



QL800

Reliable and fast label printer

Quickly print labels from your PC or Mac with this high-speed label printer. Make allergies stand out with an option to print in black and red without needing ink or toner.

[Find out more](#)