

A lasting vision

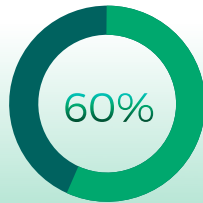
An insight into Sharp/NEC's sustainability initiatives

Manufactured using the highest quality components and Japanese engineering standards, Sharp/NEC products are trusted for long-lasting reliability. This commitment to quality underpins the company's sustainable management where, through repair and refurbishment, Sharp/NEC extends the long lifecycle of its products deferring replacement, and therefore waste over a longer time frame.

Sustainability goals



40% reduction in CO2 emissions by 2030



60% reduction in CO2 emissions by 2035



Net zero by 2050

The Sharp ECO Vision sets out two sustainable goals to reach by 2050:



Create more clean energy than the total amount of energy consumed in Sharp's entire supply chain.



Achieve net zero CO2 emissions in Sharp's business activities.

Helping customers reduce emissions

In addition to cutting CO2 emissions generated by business activities, Sharp/NEC is also helping customers reduce emissions by supplying energy-efficient products.



High quality for durability

The longer the lifecycle, the less we consume, reducing waste and conserving resources.



Reduce energy use

Energy-saving presets and smart functionality extend the product lifecycle & reduce energy use.



Reduce waste

Optimised packaging and shipping reduce waste and result in 35% less CO2.



Reuse and repair

The long lifecycle is further extended through reuse and repair programs.



Recycle

Recycled and recyclable materials and components contribute to a circular economy.