

# Lexmark Loyalty Points

## Q2 2020 Incentive



Buy

Earn

Reward






Receive up to **£20** per printer when you buy selected Lexmark GO Line series devices!

Buy an eligible Lexmark GO Line series product between 1st May and 30th June 2020 and earn up to 5 points per printer (1 point is worth £4!).

If you achieve a minimum of 40 points during the incentive period, you will be rewarded with a rebate payment for the total points value you have achieved.

**Start earning now!**

Earn points for buying selected Lexmark GO Line series printers and MFPs. See the full range of eligible printer models and points values overleaf.

				
<b>Earn 1 point</b>	<b>Earn 2 points</b>	<b>Earn 3 points</b>	<b>Earn 4 points</b>	<b>Earn 5 points</b>
<b>A4 Mono B2236dw P/N 18M0130</b>	<b>A4 Colour MFP MC3224adwe P/N 40N9153</b>	<b>A4 Colour C2535dw P/N 42CC173</b>	<b>A4 Colour MFP MC2535adwe P/N 42CC473</b>	<b>A4 Mono MFP MB2770adwe P/N 25B0227</b>



Points and Values

# Lexmark Loyalty Points

## Eligible models and points

Q2 2020: 1st May to 30th June

Segment	Model	Part Number	Points	Points Value
A4 Mono	B2236dw	18M0130	1	£4
A4 Mono MFP	MB2236adw	18M0430	1	£4
A4 Mono MFP	MB2236adwe	18M0730	1	£4
A4 Colour	C3224dw	40N9103	1	£4
A4 Mono	B2338dw	36SC128	1	£4
A4 Mono	B2442dw	36SC228	1	£4
A4 Mono	B2546dw	36SC549	1	£4
A4 Colour	C2425dw	42CC143	1	£4
A4 Mono MFP	MB2338adw	36SC648	1	£4
A4 Colour MFP	MC3224dwe	40N9143	1	£4
A4 Colour MFP	MC3224adwe	40N9153	2	£8
A4 Colour MFP	MC3326adwe	40N9163	2	£8
A4 Colour	C3326dw	40N9113	2	£8
A4 Colour MFP	MC2425adw	42CC443	2	£8
A4 Colour	C2535dw	42CC173	3	£12
A4 Mono	B2865dw	50G0945	4	£16
A4 Mono MFP	MB2546adwe	36SC551	4	£16
A4 Colour MFP	MC2535adwe	42CC473	4	£16
A4 Mono MFP	MB2650adwe	36SC552	5	£20
A4 Colour MFP	MC2640adwe	42CC593	5	£20
A4 Mono MFP	MB2770adwe	25B0227	5	£20

### How it works:

Lexmark Loyalty Points Incentive is available to Lexmark Connect Authorised and Silver partners. To participate in this incentive please sign Lexmark's Q2 2020 Loyalty Points Incentive Letter and General Terms and Conditions via your Lexmark Account Manager. As soon as your participation has been confirmed, you can start earning!

### 3 Simple steps:

- 1. BUY** eligible Lexmark GO Line series products during 1st May and 30th June 2020 from your authorised Lexmark distributor
- 2. EARN** points for every eligible model purchased
- 3. A REWARD** in the form of a rebate payment will be made to all partners who achieve the minimum 40 points threshold during the incentive period based on the total points value achieved

### Terms and conditions apply.

Lexmark Loyalty Point Incentive is available from 1st May to 30th June 2020 to Lexmark Connect Authorised and Silver partners only. It is not available to partners who receive a bonus plan. See Lexmark Loyalty Points Incentive Letter and General T&Cs for full details.

