

# INTERACTIVE DISPLAYS



Businesses are fast moving towards a more collaborative style of working – a style that encourages interaction, the exchange of ideas and information sharing. That in turn has led to the rise of the 'huddle room' – small spaces designed and equipped to facilitate collaboration.

At the heart of many of those huddle rooms is often an interactive large format display (iLFD). Its screen provides a natural focal point for an informal meeting – and for the sharing of information, with participants transmitting what's on their laptop, tablet or mobile phone on to the large screen. The key to doing this simply and effectively is, of course, wireless communication. Many such displays feature Bluetooth as well as Wi-Fi.

In such an informal gathering, a white board would typically have been present for real-time capture of notes, action items and so on – or for sketched ideas. With these new iLFDs, touch-sensitive screens enable that functionality – and much more.

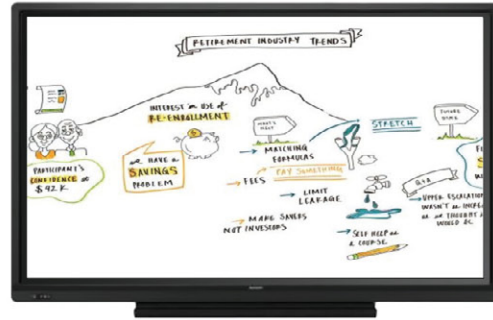
It's not just about huddle rooms. Any environment in which the goal is to simplify working together – such as a classroom – will experience the same benefits.

## DID YOU KNOW?

ACCORDING TO TECHNAVIO, THE TECHNOLOGY THAT WILL DRIVE MARKET GROWTH MOST IS PROJECTIVE CAPACITIVE TECHNOLOGY.

THE MAIN PRODUCTS IN THE CATEGORY ARE FLAT PANEL DISPLAYS AND IWBS – AND IN 2015, IT WAS ESTIMATED THAT FPDS ACCOUNTED FOR 80% OF SALES IN THE UK.

DISPLAY SEARCH SAYS THAT THE TOUCHSCREEN DISPLAY MARKET IS GROWING TEN TIMES FASTER THAN THE OVERALL DISPLAY MARKET.

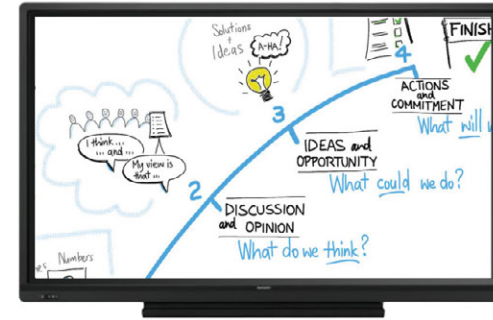


**SHARP**

### BIG PAD LCD 70" Display

SHARP Display Connect software enables multifaceted wireless communication, making it the ideal tool for meetings, video conferencing and classroom lessons.

**Wireless Tech.**  
Wireless LAN



**SHARP**

### BIG PAD LCD 60" Display

Connect up to 50 mobile devices simultaneously and capture onscreen images and save them to your own mobile device. Ideal for classrooms and business environments.

**Wireless Tech.**  
Wireless LAN

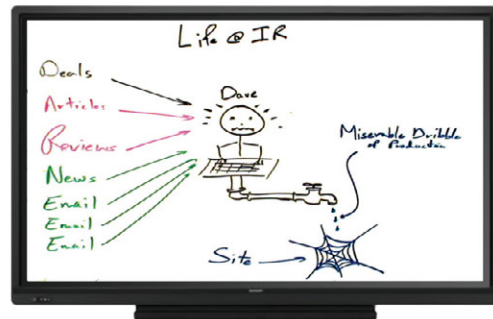


**SMART™**

### Digital Whiteboard Display

Simply download the app to connect your device and start interacting! Ideal for education and business, especially with BYOD initiatives.

**Wireless Tech.**  
Bluetooth 4.0 dual mode (backwards compatible with Bluetooth 2.1 + EDR)

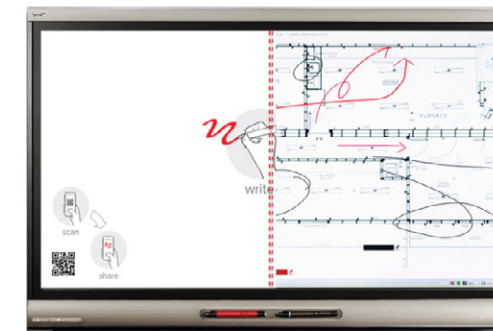


**SHARP**

### BIG PAD LCD 70" Display

Change the way you communicate with Sharp's New advanced 70" BIG PAD LCD monitor. Designed for smooth and effortless communication in a wide range of environments.

**Wireless Tech.**  
Wireless LAN



**SMART™**

### Digital Whiteboard Display

Collaborate with others in a simple but powerful way; connect a Bluetooth® enabled mobile device to start sharing content with others.

**Wireless Tech.**  
Bluetooth 4.0 dual mode (backwards compatible with Bluetooth 2.1 + EDR)

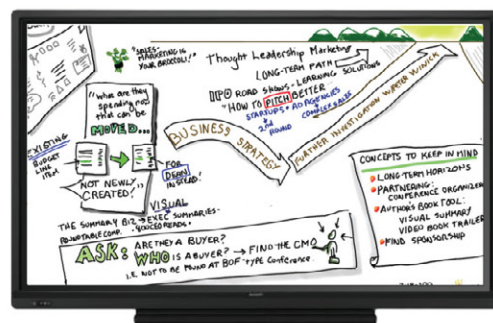


**SMART™**

### Digital Whiteboard Display

The board's 4K ultra-high-definition resolution display provides a perfect platform to share data and information with colleagues and classmates.

**Wireless Tech.**  
Bluetooth 4.0 dual mode (backwards compatible with Bluetooth 2.1 + EDR)



**SHARP**

### BIG PAD LCD 60" Display

With SHARP Display Connect software users can; share onscreen content, transfer files and interactively write and draw on the screen - all from their own wirelessly connected device.

**Wireless Tech.**  
Wireless LAN



**SMART™**

### Digital Whiteboard Display

Advanced wireless technology allows you to quickly connect and collaborate. Tap the NFC tag, enable bluetooth or scan the QR code - it's that simple.

**Wireless Tech.**  
Bluetooth 4.0 dual mode (backwards compatible with Bluetooth 2.1 + EDR)

**SMART™**

### Digital Whiteboard Display

Connect your device through the QR code and enable a Bluetooth connection. Or by tapping the Near Field Communication (NFC) tag to start collaborating.

**Wireless Tech.**  
Bluetooth 4.0 dual mode (backwards compatible with Bluetooth 2.1 + EDR) and NFC

